



Staff Profile

Tracy Tremblay, Promotion Coordinator

Tracy Tremblay came to the Region four years ago from Northeast Connecticut. She was hired as a subcontracted event planner for Main Street's 2007 Valentine's Day fundraiser. She immediately fell in love with New London and became passionate about Main Street's mission. She was then hired to plan the 2007 Spring Food Stroll, 2007 Fall Food Stroll, and the 2008 Valentine's Day fundraiser. Tracy was hired as full time Promotion Coordinator in July of 2008. "I have never felt as passionate in a career as I do here at Main Street and working for New London. To work for an effective organization and a city that is so diverse and unique is very inspiring to me."

Tracy is the chairperson of the planning committees for two summer festivals, the Spring and Fall Food Strolls, Celebration of Lights & Song winter festival and the Valentine's Day fundraiser. She is also responsible for overall promotion and marketing of The District which includes a quarterly event card, annual Map & Guide and other promotional and marketing initiatives.

Tracy graduated with a degree in Corporate Communication from Southern Connecticut State University and has a diverse background ranging from human resources and development, public relations, restaurant management and has been an actress, producer and director for regional and community theatre.

"I lived in New York City throughout the 90's and would take the train into New London to come home to visit. The change that has taken place here since then is very impressive. I feel this beautiful Historic Waterfront District has more than potential - it has arrived and will continue to prosper."

Tracy is proud to be a resident of New London.