



Staff Profile

Joanne Gibson, Volunteer Coordinator

Joanne Gibson joined New London Main Street in the spring of 2005 as Volunteer Coordinator. She is responsible for recruiting, retaining and recognizing volunteers. Her primary role is to continue to broaden the volunteer base and to engage those volunteers in New London Main Street projects and initiatives. She matches volunteers with the right projects, and she partners with committee chairs to integrate the new volunteers into the workflow.

Joanne's goals are to recruit a diverse group of volunteers, train them to learn new skills and to develop existing skills, and to recognize volunteers for their dedication and accomplishments. In 2008, more than 300 volunteers contributed over 9,000 hours toward Main Street projects.

Joanne enjoys coordinating and editing the Main Street newsletter which is published three times each year. She also launched a monthly volunteer e-newsletter in the spring of 2009 as an effective tool for communicating with volunteers, members and the downtown business community.

Joanne lives in East Lyme with her husband, Don, and their three children. She has a degree in psychology and education and many years of experience as an account manager in the fields of healthcare and finance.

To learn more about volunteer opportunities at New London Main Street, contact Joanne at volunteer@newlondonmainstreet.org or 860.444.2489.