Board Member Profile
William Craig

Elected to the New London Main Street Board of Directors, effective July 1, 2009, Bill Craig serves as Treasurer. He was recruited by attorney Jack Collins, a long-time client of his, and a member of Main Street's Governance Committee. As a CPA with Kostin, Ruffkess & Company, LLC, Bill has practiced in public accounting in New London for the past 32 years. His office recently relocated to Mariner Square in the downtown business district right around the corner from the Main Street office. Bill says, "Our firm encourages its staff to become involved in the communities in which we work, to contribute to the growth and prosperity of the surrounding community. New London Main Street was looking for someone with a financial background, who was budget savvy and could strengthen the financial reporting and budget process of the organization. I have a great deal of experience in those areas, believe in the goals of Main Street and hope to contribute to its success in any way I can."

As the Treasurer, Bill is responsible for the organization's financial reporting. He has also enjoyed volunteering for *Celts & Currachs*, the *Fall Food Stroll* and our recent Volunteer Appreciation Party. Bill shares, "These events were all lots of hard work by a lot of individuals, but also a great deal of fun to share with everyone!"

"Serving on the Main Street board has provided me an opportunity to meet new people, learn so much of what The District has to offer and give back a little to the community that I've been working in for the past three decades. I guess it's never too late to learn something new!"

Bill believes that the future of New London is bright and that with hard work and dedication from organizations like New London Main Street and others, the City can once again be a travel destination for tourists. "The recent improvements as a result of the Parade redesign and the District Gateways are making New London a more attractive place to visit. There are many things to do and see - you just have to get out there and explore."

A long-time resident of New London County, Bill was raised in Pawcatuck, Connecticut and currently resides in Mystic with his wife, Carol, who has also been very active for many, many years in a variety of community activities.