New London Main Street
Design Committee Workplan
2009-2010

Project	Description	Timeline	Partners	Chair	Funding Sources	Budget	Notes
Highway Sign Project	Replace green signs which read "Downtown New London" to brown signs which read "New London Historic Waterfront District"	2010		Nicole Benoit	none required		
District Gateways No. 1 & 2	Finalize construction drawings and finish first two Gateways with the installstion of 6 crosswalks, directional signage and removal of obsolete signs.	September, October, 2009	City of New London	Kate Wick/Penny	Palmer fund, city of New London, Sponsorships	$156,000	
Lightpole banners	Beautify the district with colorful and artistic banners to reinforce the new brand and community pride	Winter, Spring		Nicole Benoit, Melinda Mocek	banner sales	60 banners @ $90 each and 60 slices at $40 each = $7,800	
Plaque Maintenance	Create a Coast Guard Community Service event to clean & polish the Heritage Trail plaques & provide lunch		USCGA, 2 Wives for lunch ??			$200	
Ice Skating Rink	Research feasability and cost to install seasonal artifical rink and all related amenities on Parade Plaza.			Carl Peruzotti			