the district
new london historic waterfront

Organization Committee

Quarterly Report – Spring 2009

By Joanne Gibson, Volunteer Coordinator

The Organization Committee's most recent membership campaign resulted in 71 new memberships. Thank you to all who joined! The membership drive for the next fiscal year officially kicks off at Main Street's Annual Meeting in May (see pg. 5). We are delighted that Connecticut College intern Gretchen Mayer is continuing her design work with Main Street this semester by updating our membership application with our new look and logo.

Barry Levinson, owner of Roberts Audio Video, recently rolled out the welcome mat for Main Street volunteers for a complimentary showing of *Vicky Cristina Barcelona*. These volunteers were unable to see the movie at the *Valentine Dessert Extravaganza* due to their duties that evening. Thank you for the wonderful treat, Barry! This impromptu gathering planted the seed for future similar small gatherings in downtown businesses, designed to thank our dedicated committees while at the same time providing visibility for some of our favorite spots in The District!

Earlier this month Main Street, along with the City and NLDC, welcomed over 150 Coast Guard Research & Development employees to their new space at Fort Trumbull. Thank you to Bean & Leaf for providing coffee and to The Gourmet Galley for a delightful spread. We are grateful to local businesses for donating items to fill welcome bags and to the Radisson's Jessica Hodge and Lisa Kasprzak for helping to stuff them. Thank you to volunteers Mary & Bob Christina, Tita Williams and Board members Don Gibson, Susan Howard and Frank McLaughlin who helped at the welcome reception.

Thank you to Tita Williams and Karen Anderson who spend a day each week in our office helping as needed. Our goal is to have each day covered with extra pairs of hands. Interested? Call us!

The website committee chaired by Board member Josh Foley continues to meet regularly; updating the site with the new logo is their next priority.

The Organization Committee meets on the fourth Monday of each month at 6:00pm at the Main Street office. *Now is a great time to join us!*