the district
new london historic waterfront

# Economic Enhancement Committee

## Quarterly Report – Fall 2009

By Alan R. Messier, Chair

I would be remiss if I began my first newsletter report without thanking Barry Runyon, for his leadership and commitment to New London Main Street initiatives as past chair of the Economic Enhancement Committee.

I also wish to congratulate Ned Hammond, Economic Development Coordinator for the City of New London, as the Economic Enhancement Committee's choice for Main Street Volunteer of the Year. Among his many accomplishments, Ned was instrumental in the development of the downtown Rent Subsidy Program. The program's first phase was recently implemented with great success. He has also provided invaluable assistance to the committee in its efforts to develop and populate the much-anticipated downtown database of businesses and buildings in the Historic Waterfront District. Help is needed with gathering and documenting property information. Give us a call if you'd like to join us!

The committee is now in the process of selecting a new database designer to complete the template for the property database and to work in concert with the contractor recently selected to re-design the Main Street website. Special thanks to website subcommittee chair, Joshua Foley, and his subcommittee for their dedication in facilitating this project.

In addition to the database and website projects, the committee will continue its work to create a downtown arena conducive to the development and growth of new and existing businesses and to better serve the ever-growing number of visitors choosing downtown New London as their first choice in dining, shopping and entertainment.

*The Economic Enhancement Committee meets the third Thursday of each month at 5:00pm at the New London Main Street office. New members are welcome.*